



# SELLER TIPS FOR FUNDRAISING SUCCESS

1

## Register to sell online

- Your store link will be emailed to you by your group leader.

**PRO TIP:** Make a list of supporters you would like to contact. Start with friends and family!

2

## Promote your sale

- Share your online store link with supporters via text, social media or email!
- Make sure to include what you are raising money for.

**PRO TIP:** Share your message across multiple channels and networks to ensure more people will see it.

3

## Track your progress

- See how you are progressing towards your goal by viewing your seller stats.
- Send a thank you note to your supporters.

**PRO TIP:** Challenge your friends to see who can reach their goals first!

4

## Order Pick Up

- Pick up orders at the designated location and time given by your Group Leader.
- Orders will arrive prepacked by seller's name for quick distribution.

**PRO TIP:** Pastries must stay frozen, so place in a freezer as soon as possible!

5

## Deliver to Supporters

- Call or text your supporters to arrange for delivery.
- Deliver their orders as quickly as possible!

**PRO TIP:** Don't forget to thank your supporters, so they purchase from you next time!

**GOOD LUCK AND HAPPY SELLING!**